

SUPPORTING YOU IN RUNNING COMPETITIONS AT YOUR VENUE

COMPETITION RESOURCE



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A resource for volunteers,
organisers and coaches to run
competitions at your venue



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INTRODUCTION

A good tennis venue will offer a choice of on-court activities as part of their programme to engage and improve tennis members. An active programme will be encouraging activities such as Mini Tennis, Adult Beginner Coaching, Cardio Tennis and a schedule of regular competitions.

Competition is a key part of a tennis programme. Having healthy, enjoyable, easy-to-access competitions attracts new players and keeps existing players in the sport longer.

To support the volunteers, competition organisers and coaches at tennis venues, this resource provides practical ideas to improve and develop a sustainable competition programme for adult and junior players.

Whether it is a volunteer learning how to run competitions or the venue coach developing competition in their coaching programme this resource will help in their delivery.

The guide also provides volunteers with examples of running fun and social informal competitions. These are a great way to engage existing members in competition and create a social atmosphere at your venue.

The formal competition section provides ideas for running singles competitions, including internal events and open singles tournaments. These tournaments can benefit existing members and help attract new members to venues while being an additional source of income.



HOW TO RUN COMPETITIONS

Listed below are some things to think about to help you plan an effective competition that appeals to a wide audience. This can help you improve the satisfaction of existing players and get them playing on a more regular basis.

BEFORE

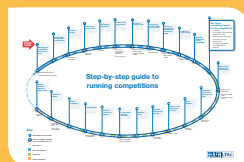
Here is a checklist of what you need to think about before you run a competition:

- What type of competition do I want to organise?
- Who am I hoping to attract?
- What costs are involved?
- When am I going to run the competition?
- Ensure you have the right equipment available, book the courts and recruit a team to help.
- How am I going to promote the competition and create interest?
- Organise any prizes (if relevant).
- Create an order of play and set of rules. Think about how many opportunities people will have to play.
- Confirm entries and ensure players understand the format. How long will the tournament be?
- Confirm that the helpers understand their role and decide on any social activities on the day.
- Be prepared for last minute entries, drop outs, no-shows and rain! Have a back-up plan.



VIEW ONLINE

A step-by-step guide to running a competition: www.lta.org.uk/volunteers-officials/Organiser--Officials-Resources/



DURING

Here are some tips to help people feel welcome and ensure you deliver a good experience on the day:

- Arrive in good time and set up any necessary equipment; courts, nets, lines, etc.
- Put up copies of the draws and rules so people can read before the event starts.
- If possible get all players together at the start and welcome / give an overview of the day.
- Try and stick to the schedule and keep encouraging players throughout.
- Take some pictures / video footage which can be used to report on the event afterwards.
- Speak to players and find out if they are enjoying the event. Get existing members to talk to new recruits about social activities / what the tennis venue offers.
- Hold a presentation ensuring you thank the volunteers – don't forget to promote future events!



AFTER

Gathering feedback will help you make improvements for next time and sharing the success of the event can help encourage new people to get involved:

- Get feedback from those who took part - listen to their ideas.
- Thank all the helpers – they will feel valued and more inclined to take part again.
- Raise some awareness post event with pictures and a write up on the venue website, local media, notice board, etc.
- Submit the results to the LTA if it was set up to count for British Tennis ratings / rankings.

PROMOTE YOUR COMPETITION

An area often overlooked when organising a competition is the promotion. Having a plan in place that targets the type of people that might enter and gives them enough time to enter will help raise the profile of the tournament and ultimately increase the number of entries.

The following ideas should get you started:

- Use the tennis venue notice board to put up posters and sign-up sheets.
- Promote events direct to your membership database via email / text, website or newsletter.
- Get your coach to encourage players from their coaching / social sessions to enter.
- Ask team captains to E-mail the competition opportunities to internal team players.

For events that are targeting players outside of your tennis venue, you should try to link with key contacts you have in nearby venues and consider contacting your LTA County Office for additional support.



PROCESSING RESULTS

Results from your coaching programme or formal competitions can be processed for British Tennis ratings. This helps players to see improvement in their game and provides local meaningful matches viewable online. For results to count for ratings a player must have a British Tennis Membership (BTM) and a British Tennis rating.

The minimum format for results to count for ratings is:

- Red Ball for 8&U – Match tiebreak (first to 10 points) or 10 minute timed tennis format.
- Orange Ball for 9&U – Best of three tiebreaks (first to 7 points) or 15 minute timed tennis format.
- Green Ball for 10&U – One short set (first player to win four games. A tiebreak is played at 4-4) or 20 minute timed tennis format.
- Yellow Ball for 11& over – Two short sets with match tiebreak in place of a third short set. One full set or 20 minute timed tennis format for players 10.2 to 9.1 only at Grade 6 and 7.

How to process results?

Tennis Tournament Planner (TTP) provides Competition Organisers with a step-by-step approach to organising tournaments. Registered LTA places to play and Competition Organisers (with a BTM) can apply for a free copy of the software at:

www.lta.org.uk/volunteers-officials/Tennis-Tournament-Planner

The benefits of TTP include:

- Unique 'Player database' providing up-to-date player information.
- Online entry for your tournament and entry fee payment using PayPal.
- Several draw types / formats.
- A website where you can publish draws, playing times, results.

If you are just running matches within your coaching programme or box leagues please contact your County Office and they can let you know about alternative options for processing results.

BRITISH TENNIS MEMBERSHIP (BTM)

BTM is free for anyone who is a member of an LTA registered place to play. Players can sign up to BTM online at: www.LTA.org.uk/members/join or by calling: **020 8487 7000**.

The benefits of BTM include:

- An AEGON British Tennis Rating that enables you to compete in official competitions, tracking your improvement and finding opponents of an appropriate standard to play against.
- Entry into the BTM Wimbledon Ballot for the chance to purchase Wimbledon tickets.
- A personalised monthly E-newsletter and access to discounts on tickets to major tennis events.

COMPETITION AGE GROUPS

All junior age groups, from 8&U through to 18&U, are aligned with the competition seasons. The competition season dates are: Winter Season: 1st September – 31st March; Summer Season: 1st April – 31st August. The competition age group a player will compete in, for the upcoming season, will be determined by their age on the last date of that upcoming competition season.

VIEW ONLINE

Information on competition age groups:
www.lta.org.uk/players-parents/Competition/Junior-competition1/Competition-Age-Groups-Explained/



COMPETITION IN YOUR COACHING PROGRAMME

Getting players competing within the coaching programme is the perfect way for a player to start their competition journey. The section gives examples of how coaches can introduce competition in their coaching programme for both juniors and adults, although some adaptation may be needed according to age and knowledge of the target audience.

Follow this three step process:

Step 1 – teach your players the rules of the game as soon as they start coming to coaching.

Step 2 – ensure competition appears weekly in your coaching programme by using some informal ideas.

Step 3 – at the end of every half term get your players to compete within the coaching programme.

Don't forget to process the results from your competition so players can see how they are improving.

LEARNING TO COMPETE

All players need to learn how to compete. Teaching your players the rules of the game as soon as they start coming to coaching / social sessions is a vital step to get them to compete.

In & out

This is the first area of the game that players can learn.

- Understanding about playing areas and court areas.
- Knowing the names of tennis court lines.
- Understanding that a ball touching the line in a rally is 'in'.
- In a rally; letting the ball bounce if you think it might be going out on the first bounce (N.B. Wheelchair players can let the ball bounce twice. The first bounce must land in the court).



Winning a point

When players have some understanding of 'in' and 'out' they can learn about winning a point.

The point ends when:

- When the ball goes in the net.
- When the ball goes out.
- If the ball bounces twice (except for wheelchair players).
- Missing two consecutive serves is a double fault.

Scoring

When players have learned about winning points then try these:

- Learn serving order and correct side.
- Watch and score for other players.
- Score for yourself.
- Tiebreak scoring.
- Scoring a standard set.

VIEW ONLINE

How to score a tiebreak: www.lta.org.uk/volunteers-officials/Organiser--Officials-Resources/Resources---Draw-Sheets/

How to use a tie break score sheet

Example

Name																			
Sally	1	1	2	2	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
Simon																			
Name																			
Rachelle	0	1	1	1	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Rebecca																			

Change ends after each 6 points if relevant

Name																			
Name																			

Competing – little touches!

Teaching your players some of the less discussed areas of a match situation will help them be better prepared in their initial experiences.

Make sure your players understand:

- The pre-match warm up (timings, usual shot sequence, etc).
- Spinning a racket / tossing a coin to determine who has the choice for the first game.
- The server's role in calling the score before the start of each point.
- How to behave on court (sportsmanlike conduct, not throwing the racket or using bad language).
- Shaking hands after the match.

VIEW ONLINE

The British Tennis Fair Play values:

www.lta.org.uk/players-parents/Competition/Fairplay



TEAM CONES

Overview

- A fun team competition which is usually played over a short period of time.

Benefits

- Opportunity to play lots of different people.
- Players compete as part of a team.
- It can be as quick as you like so works well if you only have a short time period.

Organisation & activity

- Have two sets of coloured cones.
- Divide players into two teams - can be same or different numbers.
- Explain to the players they will play some singles matches and when they win a match they win a cone for their team. The team with the most cones at the end is the winning team.
- Line each team up behind one team cone.
- The first player in each line goes to court 1, next two players on court 2, etc.
- Each match is first to four points following tiebreak scoring rules.
- At the end of each match the winning player puts a cone onto the team cone stack and they can both join the back of their team line.
- The next two players go to the free court.
- If the teams have different numbers the player rotation will happen naturally. If they have the same number, organise players so they have different matches.
- At the end, count up the team cones and declare the winning team.

TIMED TENNIS

A fun competition format which makes it easier for coaches / organisers to schedule their competition time as the length of each match is known. The time element increases the excitement and the concept can be used with a number of match formats, e.g. singles, doubles and team events.

It is also a great opportunity for ratings matches to take place in a coaching session. This will provide players with a stepping stone into further competition opportunities outside of the coaching programme.

How does it work?

Red Ball Competition:

- 10 minutes per match.
- Counts for Mini Tennis ratings.
- Each point won counts for one point.
- Each match is an extended tiebreak, e.g. 8-4, 12-6, 15-3.
- The player with the most points after 10 minutes wins.
- If scores are equal after 10 minutes a deciding point is played.
- Players to finish a point if started when 10 minutes is up.
- After the first point, players serve for two consecutive points then swap, like in a tiebreak.

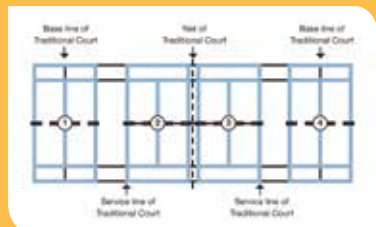
Orange Ball Competition:

- 15 minutes per match.
- Counts for Mini Tennis ratings.
- Each point won counts for one point.
- Each match is an extended tiebreak, e.g. 12-5, 11-8.
- The player with the most points after 15 minutes wins.
- If scores are equal after 15 minutes a deciding point is played.
- Players to finish a point if started when 15 minutes is up.
- After the first point, players serve for two consecutive points then swap, like in a tiebreak.

VIEW ONLINE

Setting up different court sizes for competition:

www.lta.org.uk/volunteers-officials/Organiser--Officials-Resources/



Green Ball Competition:

- 20 minutes per match.
- Counts for Mini Tennis ratings.
- Normal game scoring with sudden death deuce (receiver picks the side they wish to receive).
- Each match is an extended set, e.g. 7-1, 8-0.
- If games played are equal after 20 minutes finish the game you are playing.
- If games played are not equal after 20 minutes, play must stop and the player with the most games wins.

Yellow Ball Competition:

- 20 minutes per match.
- Counts for AEGON British Tennis ratings.
- Counts for yellow ball ratings from 9.1 to 10.2 only.
- Mixed singles matches do count, however only at Grade 6 and 7.
- Each match is an extended set, e.g. 7-1, 8-0.
- Normal game scoring with sudden death deuce (receiver picks the side they wish to receive).
- If games played are equal after 20 minutes finish the game you are playing.
- If games played are not equal after 20 minutes, play must stop and the player with the most games wins.

TOP TIPS

Top Tips for Coaches / Organisers:

- Matches should start and finish with whistle or claxon.
- Players should be encouraged to be as quick as possible between points.
- No need to change ends if playing indoors.
- Consider a timed tennis box league as a way of making good use of one hour court booking slots.

INFORMAL COMPETITIONS

Informal Competitions are a great way to get adult and junior players on court and competing. This section gives practical examples of how coaches, volunteers and organisers can introduce fun and social informal competitions to their venue.

THEMED TENNIS

Overview

- **Add an extra dimension to your competitions by adding a theme based on the time of year or a major sporting event.**

Benefits

- Great way to create a fun atmosphere.
- Opportunity to raise money for the venue by selling food and drink.
- It's always good to try something different!

Organisation & activity

- The concept can be used with a number of match formats, e.g. singles, doubles and team events.
- Work out your theme and consider how you can link this to your competition and set up a calendar of events for the year.

Try running a themed event based around one of the following events:

- **'Grand Slam'** – run a tournament at the same time as any of the other Grand Slams, offer food and drinks to match the tournament, such as wine and cheese at your French Open tournament or Wimbledon with players wearing all white clothing and offer strawberries and cream.
- **'World Tour Finals'** – run this tournament during November for your top players. Consider playing late into the night with music during play, just like at the Barclays ATP World Tour Finals.
- **'Davis Cup'** – run this tournament during December by splitting everyone into small teams and players competing in both singles and doubles. All the teams should be named after a country – bring a flag!
- **Mini 'Olympics-style' Competition** – all players can be named after a country, competing in some tennis matches and other sports, such as 100m sprint, table tennis, etc. Who will win the most gold medals?
- **Christmas Cracker** – mulled wine, mince pies and get the chairman to dress up as Santa!
- **Easter Tournament** – how about playing orange Mini Tennis using frying pans?

TOUCHTENNIS

Overview

- 'touchtennis' is a Mini Tennis competition format for adults, it follows the same basic rules as red Mini Tennis, small rackets and sponge balls.

Benefits

- It is a great way to bring different groups of members or mixed ability groups together in a fun based competition, usually lasting a couple of hours. The event can be run on existing Mini Tennis courts or one full tennis court can be used to set up four courts.

Organisation & activity

- Use Mini Tennis nets / barrier tape for the nets and mark the lines with masking tape / throw down lines.
- There are many ways to score a 'touchtennis' tournament. Two good options are:
 - First to 10 points, like a standard match tiebreak, with each person having two service points each. Sudden death at nine points all may be used.
 - Short sets (first to four games). All service games are decided by a 'sudden death' point if they go to deuce (receiver chooses which side). This shortens the match time and also adds drama! In both of these options you only get one serve – no second chances!
- If you have lots of players then Round Robin is a good draw option as the players get more than one match. For example, with 16 players, you can form four groups of four players with knock out semi-finals.

If after the event / next step

- Set up an internal touchtennis league, allowing teams to challenge one another.
- Set up a quarterly touchtennis tournament or make it one of your annual social occasions.
- Get your players to sign up on: www.touchtennis.com where they get a world ranking!

Variations

- Make it easier and allow two serves.
- Use the 'official' touchtennis court dimensions (smaller service boxes).

HANDICAP SCORING

Many sports use handicap scoring systems – enabling the ‘rest’ to pit themselves against ‘the best’ on a level playing field.

Overview

- **A tournament which is a real leveller as better players need to win more points to win a match.**

Benefits

- Opportunity for all members to compete with an equal chance of winning.

Organisation & activity

- Decide on when you are going to play the tournament, will it be over one weekend or six weeks?
- Decide which events and age groups you want to run, e.g. men’s and ladies’ singles, men’s and ladies’ doubles, mixed doubles.
- Ensure you publish that it will be using Handicap Scoring, and how it will be worked out.
- You need a small team of people to help decide the handicap score for each player. The best players should be on zero and others could be on another number up to around 15.
- Each set is the first to 31 points and you play best of three sets. Players serve for five points then change over.
- If one of the better players (handicap of 1) is competing against another player with a handicap of 8, then each set would start 7-0.
- Decide on when each round has to be played by.
- Arrange the finals day and make it a social event.

Variations

- Play a doubles tournament where if you lose the first game you start the next game 15-0 up and so on. So if you lose the first three games you would start the next game 40-0 up.

AMERICAN TOURNAMENT

Overview

- A fun doubles tournament which usually takes place over an afternoon and gives players the opportunity to play with lots of different people.

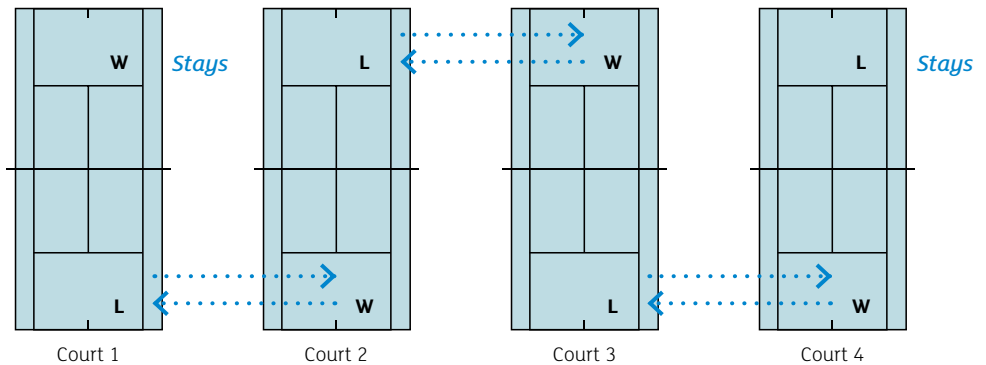
Benefits

- Opportunity for everyone at the tennis venue to compete against each other in a fun tournament.
- Creates a great social atmosphere.

Organisation & activity

- Once you know the number of players, courts and the time you want to finish you can decide on how many rounds you want to play and whether each match should be based on number of games or time.
- After the first round of matches, the winning doubles pair on each court will move up a court (usually towards the club house) and the losers move down a court. Pairs should split so you don't partner the same person!
- Ask players to bring a pen and paper so they can keep track of their scores. Get them to hand it in at the end so you can work out the top male and female players.

"Top Spot"



FORMAL COMPETITIONS

Formal Competitions supports players who wish to compete on a year round basis and improve their match play. This section gives ideas of how tennis venues can increase the number of internal singles competitions and open singles tournaments for older juniors and adults.

The importance of local competitions

There are a number of benefits of organising more formalised singles competitions at a tennis venue:

- Improves members' playing standard and their fitness levels.
- Provides singles competition for your members and supports their British Tennis rating.
- Creates a competitive and social membership base, integrating older juniors and adults.
- Tournaments can generate income through entry fees / bar sales and raise the venue profile.

To support the delivery of more singles competitions and to help provide a quality experience for players there are training courses for volunteers to attend. The courses give the skills and knowledge to organise internal competitions and local open tournaments (grade 5 or 4).



VIEW ONLINE

The County Office contact details to ask about attending an organiser training course:
www.lta.org.uk/in-your-area/



INTERNAL BOX LEAGUES

Overview

- **Good format for an internal singles league, with players competing against lots of different people.**

Benefits

- Players compete in their own time and arrange their own matches.
- Creates activity at your venue during quieter periods.
- Suitable for players of all standards as you can have different boxes.

Organisation & activity

- Put all the players into a box of between four to eight players.
- Set a deadline for when matches need to be completed.
Chase players who don't play.
- Explain to players how the group will work, the scoring format (usual format is to play the best of two short sets with match tiebreak), and how the winner is calculated.
- Completing the scores - put a player's score in the horizontal box in the opponent's column, ensure scores are filled in for both players.
- The winner is usually the player with the most wins. If there is a two player tie, take the winner of the match between them. In the rare instance of a three player tie, calculate by sets or games.

After the event / next step

- Introduce promotion and relegation and process the results for LTA ratings purposes.

Variation

The different court size and balls used in Mini Tennis are a great tool to use for adults starting to compete. Starting beginner adult competition with an orange / green ball will give them time to learn the game.

CLUB CHAMPIONSHIPS

Overview

- The majority of tennis venues run an annual championship for their members. This is the opportunity for everyone at the venue to battle it out to become club champion.

Benefits

- Players compete in their own time and arrange their own matches.
- Finals Day can be a fantastic competition spectacle and social event – make it the biggest of the year!

Organisation & activity

- Decide when you are going to play the tournament. Will it be over one weekend or two months?
- Decide which events and age groups you want to run (i.e. men's / ladies' singles, doubles, mixed doubles, etc). Don't forget juniors and veterans.
- Decide on when each round has to be played by.
- Make the necessary arrangements about Finals Day and communicate to all venue members.

After the event / next step

- Arrange the presentation and trophies for the winners – create a roll of honour board at the venue.
- Process the results for LTA ratings purposes.



OPEN TOURNAMENTS

An open tournament is a competition which is open to players from your venue and the surrounding area. These competitions are graded (usually five or four) allowing players to be awarded rating wins and ranking points. The three draw examples shown below are suggestions catering for different player numbers and days based on your tennis venue.

The formats appear in the LTA Competition Regulations and follow similar pre-event organisation:

Organisation

- Decide which events you wish to run (men's, ladies' or both) and the dates for the tournament.
- Organisers to contact the County Office and give all the tournament details so it can be advertised on the LTA website and graded.
- TTP (see p.7) must be used to administer the tournament and will support the processing of results for ratings and rankings.
- Think about the entry administration - online entry and payment systems are available.
- Promote the tournament to your members and surrounding venues.

Other considerations

- Discuss the tournament finances. To help reduce costs, consider using courts at off-peak times (at no / reduced rates) and request referee(s) from within the venue to organise the events at an agreed rate.
- Think about your target audience and what engages them on and off court (food / drink, other activities).
- The entry fee will differ across the country but feedback suggests a fee of £10-15 per event.
- Feedback suggests adult players are less likely to play matches against younger juniors due to the social element. Consider a minimum age criteria to compete (16 and over).



KNOCK-OUT WITH CONSOLATION DRAW

Overview

- **Players will be drawn to meet each other in pairs with progressive elimination until a winner is decided. Players losing in the first round will play in a consolation draw.**

Benefits

- Well known format which accumulates in a final.
There is a consolation match for first-round losers.

Number of players	16
Number of days	2
Duration of tournament	First day approx 8 hours; second day 4-6 hours
Number of courts	4 courts
Number of matches	22
Number of matches per player	4
Scoring Format	Two tiebreak sets with a match-tiebreak in place of a third set
Time per match	Approx 90 minutes per match

Income		Expenditure	
Player Entry	£15	Balls	£30
		Outdoor court hire (free of charge at venue)	N/A
		Referee / competition organiser (at agreed rate)	£100
		Prizes	£20
Total	£240	Total	£150
		Profit	£90

After the event / next step

- Experiment with different draw sizes (8, 32 or 64) and run over less or more courts / days.
- To add a social element to your tournament try running men's and ladies' events side by side.

VIEW ONLINE

A knock-out with consolation draw: www.lta.org.uk/volunteers-officials/Organiser--Officials-Resources/Resources---Draw-Sheets/



COMPASS DRAW

Overview

- **Winners and losers play-off progressively in pairs at every stage so that all players in the draw play the same number of matches and have a finishing position.**

Benefits

- Simple to organise with atmosphere throughout event.

Number of players	16 (2 draws of 8 - men's and ladies' draw)
Number of days	1
Duration of tournament	Approx 8 hours
Number of courts	4 courts (one round on, one round off)
Number of matches	24
Number of matches per player	3
Scoring Format	Two short sets with a match-tiebreak in place of a third set
Time per match	Approx 75 minutes per match

Income		Expenditure	
Player Entry	£15	Balls	£40
		Outdoor court hire (free of charge at venue)	N/A
		Referee / Competition Organiser (at agreed rate)	£50
		Prizes	£35
Total	£240	Total	£125
		Profit	£115

After the event / next step

- Experiment with different draw sizes - 16 player draw run over two days.

VIEW ONLINE

A compass draw: www.lta.org.uk/volunteers-officials/Organiser--Officials-Resources/Resources---Draw-Sheets/



PROGRESSIVE DRAW

Overview

- The event is divided into a number of sections, with at least one player from each section qualifying for a place in the next section. Each section will normally be played to a conclusion.

Benefits

- Flexible format played at weekends / evenings.
- Ability to accept large number of entries and attract low and high rated players with winners at all levels.

Number of players	20-200
Number of days	Dependent on entry
Duration of tournament	Dependent on entry
Number of courts	4-8 courts
Number of matches	Dependent on entry
Number of matches per player	1 minimum / 6 maximum (ideally)
Scoring Format	Two tiebreak sets with a match-tiebreak in place of a third
Time per match	Approx 90 minutes per match

Income		Expenditure considerations	
Player Entry, Local Sponsor			Balls
			Outdoor court hire
			Referee
			Promotion / printing
			Trophies for winners and runners up
			PayPal transaction fees (if using LTA online)

Note – for the purpose of ranking points, the final draw will be regarded as the main draw and the preceding draws will be regarded as qualifying and pre-qualifying draws.

VIEW ONLINE

A progressive draw:
www.lta.org.uk/volunteers-officials/Organiser--Officials-Resources/Resources---Draw-Sheets/



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