



***MONITORING AND DATA COLLECTION***

*Ben Thatcher & Alistair Higham*



# *Session Structure*

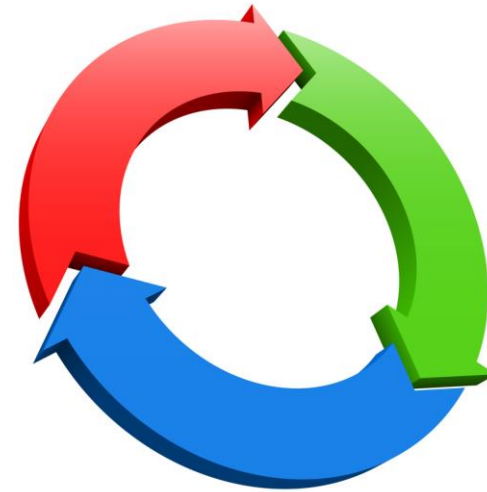
- Introduction to monitoring
- Monitoring and insight at Tennis Foundation
- Developing university tennis monitoring
- Fulfilling your monitoring requirements
  - Development Award
  - UTC

# *Introduction to monitoring*

- Why monitor?
  - Satisfy funders and trustees
  - Understand our own processes/procedures
  - Uncover best practice – what works and why?
  - Learn how we can improve
- What do we do with our information?
  - Assure our funders
  - Advocate for the work we do and tennis as a medium
  - Promote our work and the work of our partners
  - Secure future investment

# *Monitoring and insight at Tennis Foundation*

- “Monitoring and Insight Manager”
- Lots of good work already going on
- Research
  - Insight
  - Monitoring
  - Evaluation
- A new direction
  - DCMS and Sport England
  - Sport for development
  - Social impact



# Sporting Future (DCMS)

## The Framework for a new Sport Strategy



# *Developing university tennis monitoring*

- New format for the 2016/17 year
  - Streamlining application and monitoring
- Ongoing improvements
  - Feedback on the current process
    - What's good? What's bad?
    - What would make your lives easier?
    - What do you struggle to collect information on?
- Your research
  - Get in touch!



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 TennisFoundation

# *Fulfilling your monitoring requirements*

Alistair...

*Question-specific guidance on next slide*



# Question-specific guidance

## (PROGRAMME TAB)

### **Number of unique participants attending programmed sessions:**

This should be the number of unique participants attending any of your programmed tennis sessions regularly. By 'unique', we mean that a participant can only be counted once, irrespective of the number of sessions they have attended. By 'regularly' we mean participants who have attended on 8 or more occasions during the term.

### **Number of recreational competitions (regular or one off):**

If a 'regular' competition has, for example, been run on three occasions, count it as three here, and add all one-off competitions too.

# *Question-specific guidance*

## **(UTC TERMLY REPORT TAB)**

### **Community Links**

#### **Activity at other local tennis venues, schools, local authorities**

Please include the number of community partners of each type (schools, clubs, LAs, other venues, etc.) that you have worked with during this term.