



MONITORING AND DATA COLLECTION

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Session Structure

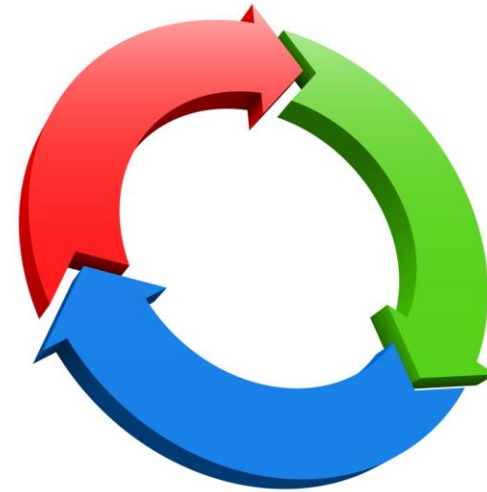
- Introduction to monitoring
- Monitoring and insight at Tennis Foundation
- Developing university tennis monitoring
- Fulfilling your monitoring requirements
 - Development Award
 - UTC

Introduction to monitoring

- Why monitor?
 - Satisfy funders and trustees
 - Understand our own processes/procedures
 - Uncover best practice – what works and why?
 - Learn how we can improve
- What do we do with our information?
 - Assure our funders
 - Advocate for the work we do and tennis as a medium
 - Promote our work and the work of our partners
 - Secure future investment

Monitoring and insight at Tennis Foundation

- “Monitoring and Insight Manager”
- Lots of good work already going on
- Research
 - Insight
 - Monitoring
 - Evaluation
- A new direction
 - DCMS and Sport England
 - Sport for development
 - Social impact



#SportingFuture: A new strategy for an active nation (DCMS)

The Framework for a new Sport Strategy



Developing university tennis monitoring

- New format for the 2016/17 year
 - Streamlining application and monitoring
- Ongoing improvements
 - Feedback on the current process
 - What's good? What's bad?
 - What would make your lives easier?
 - What do you struggle to collect information on?
- Your research
 - Get in touch!



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 TennisFoundation

Fulfilling your monitoring requirements

Alistair...