Hotspots cover a local authority area

June 2008

hot spot strategy

MONITORING & EVALUATION

LOCAL AND NATIONAL

- Schools Delivery
- Adult - Profiles
- Child - Profiles

- Coaching Programmes
- Competition
- Facility Use

PARTNERSHIPS

PLANNED PARTNERSHIPS

Within the 3/5 year plan

- LA / SSP's / CSP
- Other tennis providers
- HPC
- Satellite Clubs

Map showing positions of all stakeholders

FACILITY REQUIREMENTS

beacon

FACILITY REQUIREMENTS

6 x Floodlit courts
Practice Wall
Clubhouse inc:

- Changing Rooms
- Storage
- Coaches Unit
- Social Area
- Kitchen
- Disabled access
- Visible
- Windbreak

self service

FACILITY REQUIREMENTS

- Rules
  "How to enjoy tennis"
- Safe to play

MARKETING & PR

Planned within the 3/5 year Business plan

- WHERE
- TO WHOM
- WHAT
- HOW

play your park
epark

EDUCATION PROGRAMME

COACHES

- Coach Recruitment
- Coach Ed
- Competition Templates

FACILITIES

Secondary Schools as -

- Competition sites
- Community tennis sites

SCHOOLS

- Primary
- Secondary
- Special
- FE
- HE

SSP – Networking
Disability Delivery
After Schools Club
Curriculum Time Coaching

FUNDING PARTNERS

UK
EU
High Net Worth Individuals
Trusts
LTA
AELTC
TF
Other Charities

3/5 YEAR BUSINESS PLAN

ITI/FACILITY DEVELOPMENT / UPGRADE

3/5 year Business Plan including:

- Staffing
- Facility Upgrades
- Sinking funds
- Developing other sites to act as satellite centres
- Cost analysis
- Income /expenditure projections
- Legal partnership agreement

COACH RECRUITMENT & TRAINING

PLANNED PROGRAMME

- Tennis Leaders
- Community Coaches
- Competition Workshops
- CRB Checks
- Vocational Training
- Apprenticeships

COACHING & COMPETITION PROGRAMME

FOR ALL AGES AND ABILITIES

Planned Programmes

- coaching
- competition

Promoted to all ages and abilities
Delivery

- Sustainable
- Planned